



# LUXXU

MODERN LAMPS

## MEDIA KIT RATE CARD

[WWW.LUXXU.NET/BLOG](http://WWW.LUXXU.NET/BLOG)

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# About

*Luxxu's Blog*



**Luxxu's Blog** is the inspiration you need to hold the unique world of luxury.

We write about trends in the connection between luxury design and luxury lifestyle.

Find out the best of luxury design world and be the first to know what Luxxu has for you!

# Readers Profile

*Display Format*

## READERSHIP

Annual 240.000

Monthly 20.000

## PAGE IMPRESSIONS PER MONTH

5.10

## MOBILE USERS PER MONTH

7.500 (mobile + tablet)

## MONTHLY UNIQUE USERS

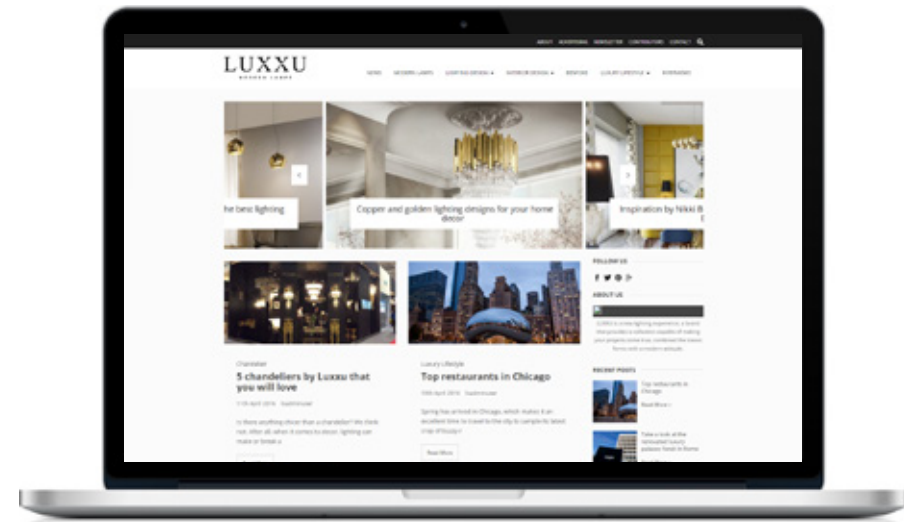
10.000

## OCCUPATION

Interior Designers | Architects | Decorators

Design and Decor Lovers | Luxury Lovers

Fashion Lovers | Travel Lovers



*\* Also available in version mobile and tablet*

 > 1 500

 > 450

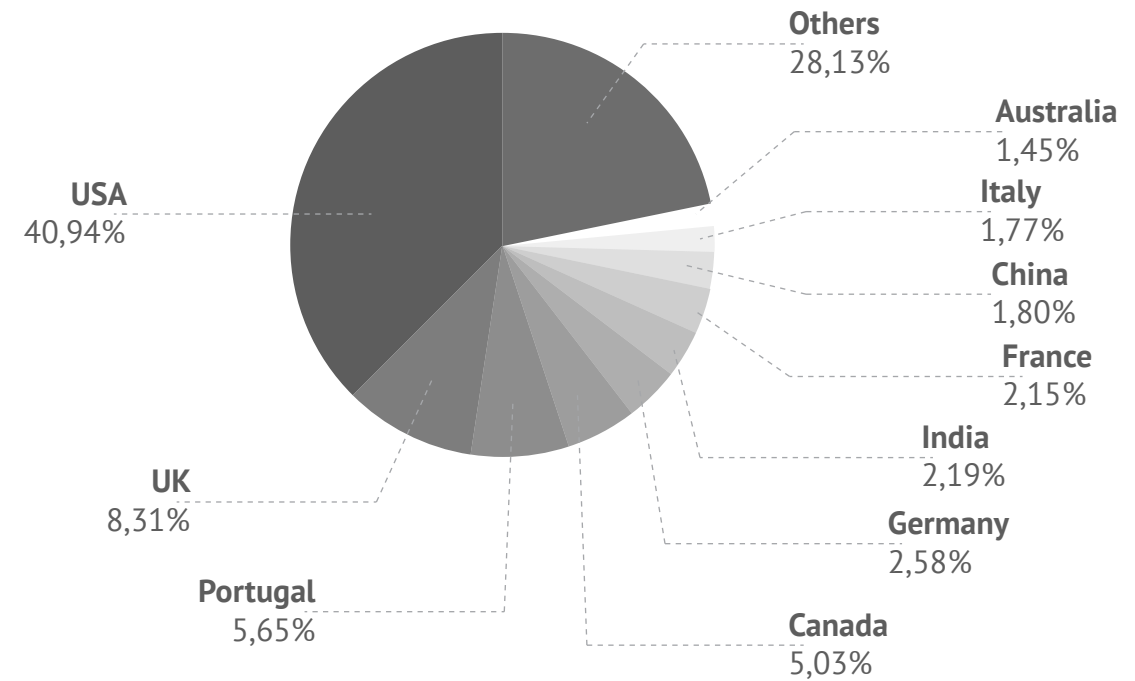
 > 1 700

# Readers Profile

*Display Format*

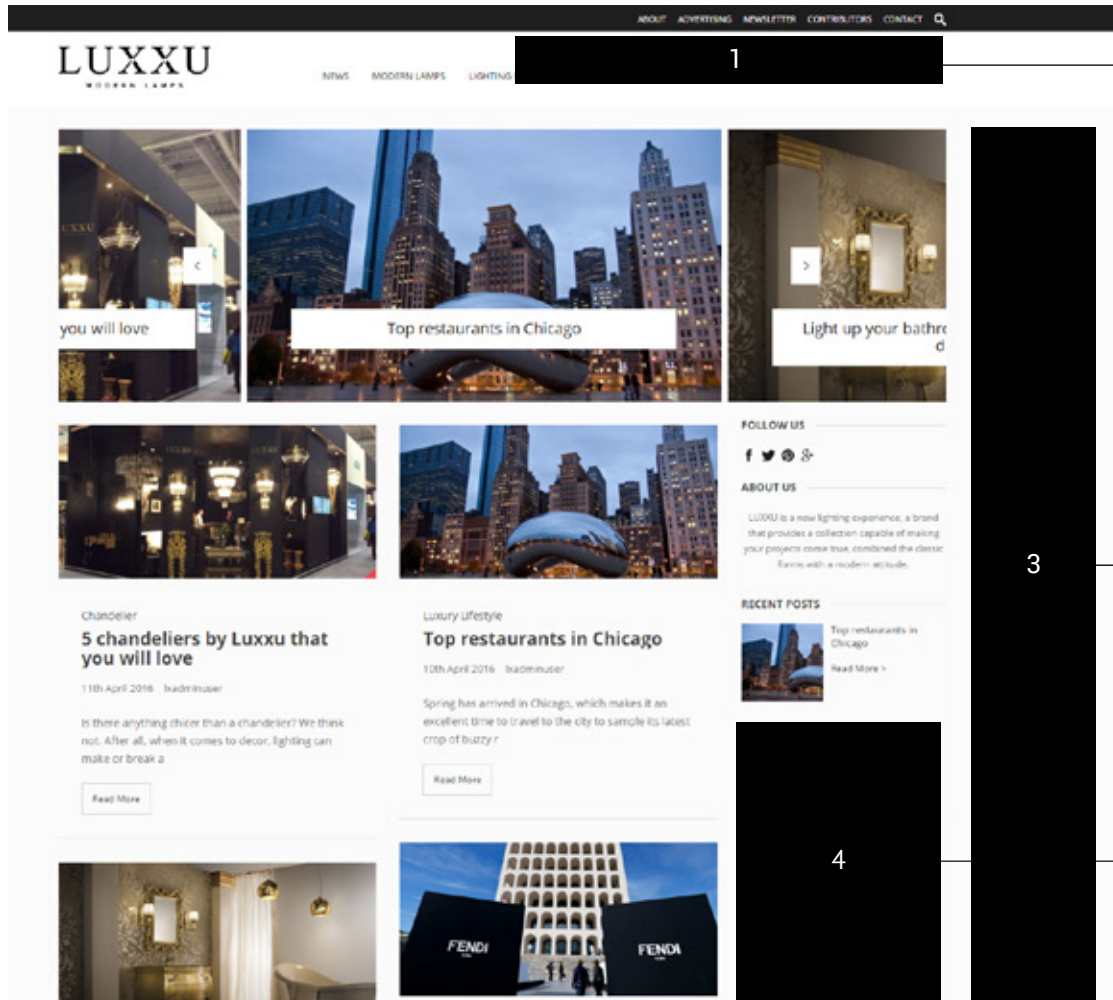


## TOP 10 COUNTRIES



# Advertising Formats

*Display Format*



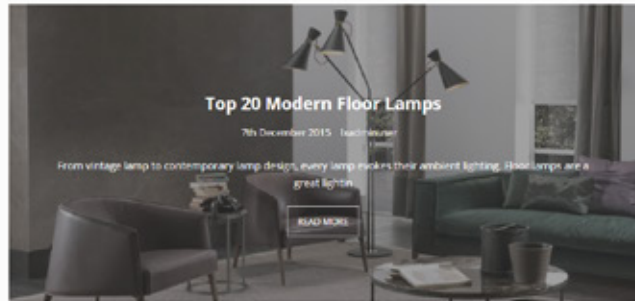
*Leaderboard Banner  
Custom*

*Custom Site Skin  
Custom*

*Medium Rectangle  
Custom*

# Advertising Formats

Display Format



Hotel Interior Design  
**Inspiration by Nikki B designs:  
find Emirates Hills Dubai**

6th April 2016 | iadminuser

At just 13 years old Nikki Blüker was already creating interiors for her friends, whom would later become her clients with

[Read More](#)

Hotel Interior Design  
**Find the most luxurious Hotel  
Suites in Tokyo**

4th April 2016 | iadminuser

When you visit a city like Tokyo, you arrive knowing that the trade-off for the impeccable service, immaculate streets, an

[Read More](#)



- Interior Design
- Backlog
- Luxury Lifestyle
- Interviews



Half Page Ad Custom

Premium Sponsorship  
(4x Square Banner)

Small Rectangle Ad

Footer Custom

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# Rate Card

*Display Format*

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PLACEMENT	VALUE
1 - Leaderboard Banner Custom	150 €
2 - Half Page Ad Custom	250 €
3 - Custom Site Skin Custom	500 €
4 - Medium Rectangle Custom	150 €
5 - Square Banner Custom	100 €
5 - Premium Sponsorship (4x Square Banner)	200 €
6 - Small Rectangle Ad	200 €
7 - Footer Custom	150 €
Billboard feature Custom	750 €
Skycraper Custom	150 €
Mini Skycraper Custom	100 €
Full Page Interstitial Custom	350 €
Sponsor Post One Article	175 €
Text Link 2 Lines	75 €
Exclusive Email - Sent to 72000 opt-in subscribers Custom HTML	750 €
Email Insertion - Sent to 72000 opt-in subscriber Custom	350 €

Prices are based on supplied web banners within the specifications required.

Minimum is 3 months. (Discount 5% - 6 months / 10% - 12 months) New York Design Agenda graphic team can assist with the graphic design and layout of the web banner for an additional 150€ per web banner.

Each Ad will be displayed on a rotational basis. The algorithm will automatically pick and change the ad when customers are browsing through the site. There will be a maximum of 10 Advertiser's per Banner.

Web banners can be linked to a URL of your choice.

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**MORE INFORMATION:**  
Email: [news@luxxu.net](mailto:news@luxxu.net)

[WWW.LUXXU.NET/BLOG](http://WWW.LUXXU.NET/BLOG)

