

# LUXXU

MODERN LAMPS



## HOW AN EMPIRE IS BORN

### LUXXU MODERN LAMPS MOST ICONIC PIECE?

THE EMPIRE CHANDELIER! BUT HOW DID THIS DESIGN COME TO LIFE?

Picture a dusty warehouse, a box of scrap metals forgotten in the corner and a designer looking for inspiration to create a unique design, that little did he know would later define the brand and become the most iconic piece of the luxury lighting brand LUXXU.

When the head designer of LUXXU came across a box of scrap metals that were wasting away. He arranged the asymmetrical tubes in a circular shape and saw the potential the creation had to become something else, something that would fill sumptuous halls with life, Parisian living rooms with an extra touch of glamour and take the foyer of any penthouse to the next level.

As the design felt incomplete, the designer scavenged the warehouse once more and found this box filled with the most incredible 30-year-old crystals. Everyone told the designer the crystals were *démodé*, but he was sure they would bring the piece to life!



And he was right! The Empire Chandelier is an extravagant and modern chandelier with a twist, granted by the vintage crystals that are used in the production of LUXXU's most iconic piece. All the details contribute to a piece filled with personality and a vigorous splendor.



The inspiration for the design itself came from the magnanimous Empire State Building, the most iconic building in all of Manhattan. Both the building and the chandelier are designed in Art-Deco style. So it's no surprise the lighting design got the name Empire, as it represents both the past, in the form of inspiration, the present as it is an iconic piece and the future, as it is a beacon of what the brand aspires to bring to the lighting design world.



Later into the brand's history the chandelier served as the starting point for the Empire Collection, a collection that now boasts a full range of lighting designs, from a floor lamp to a plafond, from sconces to suspension lamps.

**AND THIS IS HOW AN ICONIC DESIGN IS BORN. FROM A GLIMPSE OF INSPIRATION.**

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## ABOUT US

LUXXU MODERN LAMPS is the reference brand in luxury lighting design, quality and innovation. Present in the most prestigious tradeshows in the world, LUXXU's world is all about a soft blend between exclusivity and sophistication gathering the classic and modern lines expressed through the best craftsmanship.

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